

## ***Welcome to our first edition***

*To everyone who has supported the BusinessCare vision and been involved with making it happen, the BusinessCare steering group wishes to thank you all for your energies and inputs.*

*Special thanks also go out to our major funder the Ministry for the Environment – Sustainable Management Fund, the Zero Waste NZ Trust and the supporting councils that got in behind the concept and enabled the vision to begin to become a reality. These are:*

***Auckland Regional Council, Environment Waikato, Palmerston North City Council, Hastings District Council, Hawkes Bay Regional Council, Hutt City Council, Wellington Regional Council and Marlborough District Council.***

The **BusinessCare National Trust** was officially incorporated on 22 December 2000. – We appointed Peter Crosland as our National Coordinator in October and BusinessCare's first official appearances occurred at the WasteMINZ conference in Auckland in November and the Zero Waste conference in Kaitia in December.

So now, at last, we can start to make some real headway with our deliverables! We have been doing a lot of work, behind the scenes, but because our budget could not be released until the Trust was officially established, there was a great deal of work we could not begin.

This first edition of the E-newsletter sets out:

- ☺ what BusinessCare will deliver
- ☺ what we have achieved so far
- ☺ our new milestone dates for deliverables



### **FEEDBACK**

This E-newsletter is designed to keep you informed of the latest developments at BusinessCare and to let you know how we are developing our services and networks nationwide. We will keep you up to date with the building of the website and reference database, and new sources of information and research as they are loaded into our expanding database.

We welcome your input and feedback on this publication, because we want it to be of use to you. Send your comments to Peter at [peterc@businesscare.org.nz](mailto:peterc@businesscare.org.nz).

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*For enquiries and to be added to the E newsletter 'mail list', please contact:*

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## ☺ **What BusinessCare will deliver**

BusinessCare's National Co-ordinator and technical assistant are the frontline staff who will:

- ☞ visit councils and councillors and other potential local cleaner production coordinators such as industry associations, making presentations to them about why they should be involved in encouraging cleaner production, and informing them how BusinessCare could help them do so
- ☞ gather together into a useable package all of the widely dispersed information about different types of businesses and the cleaner production methods and technologies that will suit them best, then provide this package to the councils to use with local businesses
- ☞ run local training courses so local coordinators can use this training and information package to approach and enlist their local businesses, and then support them through their own cleaner production process
- ☞ provide a national coordination role for people to liase with each other, share good ideas and so on via newsletter, the website, emails, regular get-togethers and so on

## ☺ **What we have achieved so far:**

Despite the delay in obtaining funding and the need for a huge amount of (largely unforeseen!) voluntary work by the BusinessCare Steering Group members, we have so far:

- ☞ employed our full-time National Coordinator, Peter Crosland (more about Peter below) and set up the national office in Wellington
- ☞ begun the process of making an appointment to the position of information officer
- ☞ let a major contract for development of our training materials. These have two key elements:
  - a training programme for local coordinators on how to set up and run cleaner production clubs
  - training resources for local coordinators and local businesses to use when local coordinators lead their businesses through the process of implementing cleaner production in their own firms
- ☞ developed the BusinessCare website, which is currently being tested. Among its first services are discussion forum and feedback pages. This site will be progressively expanded and information added so that it is kept up to date. We will notify you when our site does go live and we welcome your feedback on the site contents and accessibility
- ☞ started to develop our databases of cleaner production case studies and programmes, and measurement of regional and national progress in resource efficiency and waste minimisation, which will be linked to the website progressively over the next month
- ☞ started to put together a library of cleaner production materials, which will hopefully be housed with the Energy Library located on the same floor as the BusinessCare offices
- ☞ refocused on BusinessCare's relationships with those councils that have so strongly supported us, as well as councils that are newly aware of BusinessCare's services

and support. Peter is arranging presentations to these councils – their waste management staff and councillors – over the next few months

☺ **Our new milestone dates for deliverables:**

- ☞ engage information officer: by end of March 2001
- ☞ training materials:
  - run pilot training course: June 2001
  - complete training materials: July/August 2001
  - start to run training programmes in response to demand: from August 2001
  - to find out more about the training materials and programmes, contact Clare Feeney in Auckland at <clare@ebg.pl.net> or phone her on 09 - 360 9566
- ☞ BusinessCare website: <[www.businesscare.org.nz](http://www.businesscare.org.nz)> is due to go live by the end of March, but will be progressively updated as new materials are developed and new links are made
- ☞ presentations to councils: the first round of presentations to key councils will take place during March, April and May, with more scheduled in response to requests and identified priorities (for example, because BusinessCare can help Zero Waste Councils work with their businesses to reduce waste, we will be visiting them)

**PROFILE**

**PETER CROSLAND - NATIONAL COORDINATOR**

Peter comes to BusinessCare with the ideal combination of a wide range of management skills and experiences and a passion for the environment. The significant progress already made and networking achieved in the first 4 months of BusinessCare's set-up phase reflects Peter's energy and commitment to this work.

Born in the UK, Peter emigrated to NZ in 1971. His past work experiences have included 13 years in the horticulture sector (strategic planning and export marketing, quality control), 6 years in the health sector (development and establishment of community-based mental health services, contract development and negotiations) and a further 8 years in management consultancy and core government.

You can contact Peter on << [peterc@businesscare.org.nz](mailto:peterc@businesscare.org.nz) >> or phone (04) 801 9162.

If you are in Wellington, drop in and see him, on Level 8 of the CMC Building, 89 Courtenay Place.

**The BusinessCare Trust Board members are:**

- Neal Absalom, Hastings District Council (Chair)
- Clare Feeney, Environment and Business Group Ltd, Auckland
- Nigel Clarke, Policy Adviser, Wellington
- Greg Brown, EcoSense Ltd, Wellington
- Allan Goddard, Auckland Regional Council
- Alan Fielding, Palmerston North City Council
- Pippa Russell, Running Concepts Ltd, Hamilton

We also are lucky to have the help of Sandy Beath-Croft, Hutt City Council, as Trust Board and Steering Committee Secretary.